

Frequently asked questions about SST Pure®

What are the benefits of PUREing a shaft?

By positioning the shaft in its most stable orientation, PUREing eliminates inconsistencies and distortion in shaft flex. Electronic evidence shows that, as a result, sidespin is dramatically decreased and the ball goes straighter.

Is playing with realigned shafts legal in tournaments?

Yes, the USGA has issued a ruling that SST PURE alignment conforms to the Rules of Golf. Some Tour players will not hit a club unless it has been SST PURE-aligned.

Does PUREing work on any shaft?

Yes, regardless of material or manufacturer; steel, graphite, and even boron or thermoplastic shafts benefit from the PUREing process.

If I have my clubs PUREd, what will the printout tell me?

Each aligned shaft comes with an official printout, which gives you a structural analysis, as well as a before-and-after performance analysis, of your shaft.

Will PUREing help novice golfers, too?

Yes! According to SST PURE founder Dick Weiss, "It is easy for a student to see the difference hitting a PURE-aligned shaft because they will notice at first increased distance, and also that their mis-hits are much straighter."

Find out more and see what
PUREing can do for you at
www.sstpure.com

Experience the PURE difference for yourself

Contact Your Local Air Force
Golf Pro Shop Today For Details!



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Now available
through your
Air Force golf pro shop!



WHEN IT COMES TO
IMPROVING YOUR GOLF
GAME, THE ANSWER IS

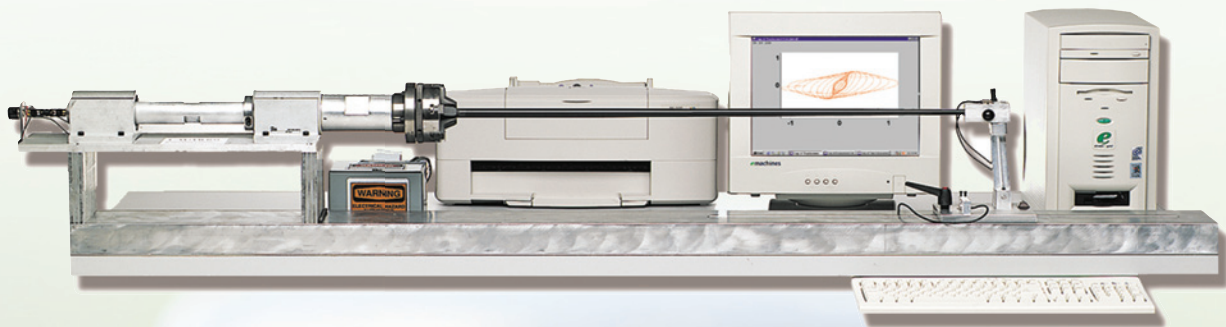
SST PURE
GOLF SHAFT ANALYSIS AND ALIGNMENT

*Make every club your favorite with
computerized shaft alignment*

USAF SERVICES
Combat Support & Community Service

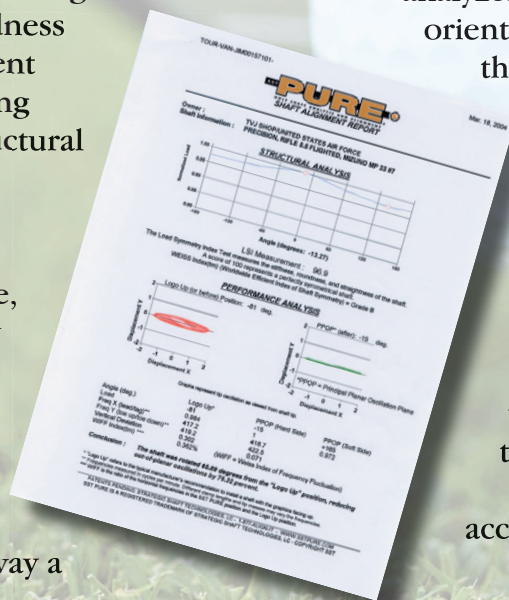
Problem: All golf shafts contain structural irregularities that can cause off-line bending and twisting during your swing.

Solution: SST PURE Shaft Alignment uses computer analysis to determine the most stable orientation of any shaft, negating the effects of shaft irregularities and making every club *perform like your favorite*.



Get the competitive edge and take your game to the next level with SST PURE® shaft alignment.

Like snowflakes and fingerprints, no two golf shafts are exactly the same. Every shaft contains irregularities in straightness, roundness and stiffness inherent to the manufacturing process. These structural inconsistencies can negatively or positively affect a shaft's performance, depending on how the shaft is aligned in the clubhead. Simply changing the orientation of a golf shaft can radically alter the way a club performs.



Every SST PURE-aligned shaft comes with the golf industry's only shaft printout detailing the unique analysis and alignment of your shaft.

SST PURE® (Plane of Uniform REpeatability) is a patented process of shaft alignment that analyzes a golf shaft to find its most stable orientation. By assembling the club with the shaft in its PURE orientation, off-line bending and twisting of the shaft are minimized and impact repeatability on the center of the clubface improves up to 51 percent. As a result, players of all skill levels hit the ball longer, straighter and more uniformly consistent than ever before. This technology has proven so effective that over 200 touring professionals golfers have enjoyed the distance, accuracy and performance benefits of SST PURE shaft alignment.

PUREing Services

SST PURE shaft alignment can only be performed by SST or an SST licensee. Air Force Services is pleased to provide this service to all authorized patrons through our licensed PUREing center at Gator Lakes Golf Club, Hurlburt Field, Florida. Other participating Air Force golf courses can assist you with details on how to ship your clubs to Hurlburt for prompt servicing. The process can be performed on existing clubs, new clubs or new shafts - steel or graphite - from most major manufacturers.

\$40 per club*

Service Includes:

- Disassembly, shaft preparation, PUREing, regripping (if desired) and reassembly of each club
- Optional new standard rubber grip at no charge (original grips reinstalled upon request)
- ♦ Cord or Winn grips - \$3 additional per club
- ♦ Original Equipment Manufacturers (OEM) grips, if available - \$5 additional per club. Special orders may delay return shipment of clubs.

5-7 day turnaround time from receipt of clubs.
Return shipping via Fed Ex 2-day delivery.
Shipping costs may be calculated at www.fedex.com